



Operations Policy

Last revised September 2016

GOAL

20 Liters seeks to make clean water a reality for some of the most vulnerable communities around the world. As always, however, it is rare for great things to be accomplished alone. So we develop partnerships. We focus on mobilizing local churches to bring change to empower local church members to make a difference in their communities through the installation of household water filters and rainwater harvesting systems.

GUIDING PRINCIPLES OF OPERATIONS:

1. We partner with local leaders to support implementation, avoiding duplication of administrative structures.
2. Valuing grassroots empowerment, we work to make the local church a central part of implementation and distribution of water solutions.
3. We do not proselytize or discriminate. Water solutions are provided to communities based solely upon need and willingness to participate with 20Liters.
4. We do not advocate for one particular water technology. Instead we seek to apply appropriate water solutions based upon the unique needs of the communities and countries in which we work (see Technologies Policy).
5. We will closely guard and monitor the use of the 20Liters brand and were violations occur will work to remedy the situation (see Co-branding Policy).
6. We will aggressively pursue all fundraising avenues available, grants and donations, both public and private that align with the mission and values of the organization. We will strictly adhere to best practice standards of donor confidentiality and implement practices that demonstrate the value of each donor to our shared cause (see Fundraising Policy).
7. We manage our finances with professionalism, integrity and appropriate transparency establishing clear internal controls, detail annual budgeting processes, following accounting best practices and performing (annual?) independent audits (see Financial Policy).